



Fog News

New Technology means closer connection with your MicroCool® contact.

During the last month, MicroCool® has installed a new phone service and system to provide easier and faster contact with MicroCool® personnel. Special numbers give you direct access to key people. Here are a few of the important numbers for your files.

The central number of 760-322-1111 will operate as normal and put you through to an attendant. For faster response use the numbers below.

Bill Anderson	Outdoor Cooling	(760)-834-3341
Craig Littleton	Operations	(760)-834-3343
Justin Armstrong	Service & Install	(760)-834-3344
Mark Stanley	Export & C ³	(760)-834-3345
Anthony Dornfeld	Shipping	(760)-834-3346
Jim Murphy	Industrial Sales	(760)-834-3348
Mike Lemche	General Manager	(760)-834-3349

We are also using "SKYPE" to video conference with customers and dealers across America and the globe. Please contact the editor at fogfocus@microcool.com for addresses and more information.



Outdoor Cooling is "off and running" in Palm Springs

The temperature hit 90° (32 °C) over the Easter weekend in Palm Springs which provided the needed impetus to set the phones ringing for outdoor cooling!

Following the Pacific Life Tennis and Kraft Nabisco Golf tournaments held locally in the Coachella Valley, the weather finally decided to heat up! The air conditioners are back on full time and outdoor cooling systems are starting up!



This year, however, there is a significant change! Bill Anderson is noticing that 50% of his customers want to include Reverse Osmosis or UV water sterilization . It seems that water purification and the elimination of diseases is starting to take root in the North American market!

MicroCool® RO water treatment systems eliminate calcium deposits, bacteria and viruses from the system. Contact the sales office for more details.

Craig's Corner

Operations Manager Craig Littleton is always on call to help customers. Here are some tips to get the best from your MicroCool® system.

Contact Craig at craig@microcool.com

2006 Electronic Catalog ready for distribution

The 2006 electronic version of the MicroCool® component catalog is available on request with all of the latest equipment and parts list. The new catalog will allow dealers and customers to select the exact parts they require and match the material to a photograph.

A new price list is also available and includes the full range of MicroCool® parts and accessories—this will be available on line and in an Excel format for ease of use. Hard copies are available on special request.

MicroCool®

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Company Information

- Founded in 1981, MicroCool has pioneered the development of "Outdoor Cooling Systems" for Arid areas worldwide.
- Systems are used in various industries worldwide for cooling, humidification and "special effects".
- MicroCool® is a division of AxAir-Nortec Inc. (www.humidity.com) which is part of the AxAir Industrial Group specializing in Humidification for Industry worldwide www.axair.com
- AxAir Industrial Group is part of the WMH Walter Meier Holdings AG www.wmh.ch.